

Information Collection and Usage Service Agreement

Update Date: December 24, 2020

Welcome to the Luban system, namely the Luban Cross-border Communication Platform Service. "Luban System" is a product developed by our company for overseas marketing that integrates advertising account opening, recharging, and operation. It can provide comprehensive assistance in overseas launch, allowing you to easily manage your advertising account and use other services provided by the Luban system. For this reason, the provider of the Luban System services (hereinafter referred to as "our company") has formulated this "Information Collection and Usage Service Agreement" (hereinafter referred to as "this Service Agreement" or "this Agreement").

I. Important Notice

This Agreement applies to the Luban System, namely the products or services of the Luban Cross-border Communication Platform. If products or services of our company's affiliates (scope detailed in the definition section) use the products or services provided by the Luban System without a separate user service agreement, this Agreement also applies to such products or services.

It should be specifically noted that this Agreement does not apply to services provided to you by other third parties. The services provided by third parties are subject to their explanations of service content.

Before using various products or services of the Luban System, please read and fully understand this Agreement, especially terms marked in bold/bold underline. You should pay special attention to these terms and use the related products or services only after confirming your full understanding and agreement. Once you start using any product or service of the Luban System, it means that you have fully understood and agreed to this Agreement.

The content of this Agreement also includes related agreements and rules that have been released by the Luban System and may be continuously updated in the future (for example, the "Network Advertising Release Agreement" etc.). Once such content is officially released and delivered to users in an appropriate manner (pop-ups, page prompts, website announcements, etc.), it will become an integral part of this Agreement, to which you should agree and comply.

II. Definitions

Luban System: Refers to the official website of the Luban Cross-border Communication Platform (<https://luban.bluemediagroup.cn/index>) and future products developed based on the Luban Cross-border Communication official website.

Provider of the Luban System Services (referred to as "our company"): Refers to the providers of various products or services of the Luban System, including but not limited

to BlueVision Interactive Limited, Lanhan (Xiamen) Marketing Technology Co., Ltd., BLUEMEDIA PTE. LTD., etc.

Affiliated Companies: Refers to the affiliated companies of the provider of the Luban System services disclosed in the latest annual report of the listed company of Beijing BlueFocus Data Science and Technology Co., Ltd.

Users of the Luban System: Refers to individuals who have signed this "Information Collection and Usage Service Agreement," registered as users of the Luban System, and use the services of the Luban System (referred to as "users" or "you").

Affiliated Enterprises: Refers to the legal person, other organizations, or other institutions that you are employed or authorized by, and represent to sign this Agreement with our company.

Personal Information: Refers to various kinds of information that are electronically or otherwise recorded and that can identify a specific natural person alone or in combination with other information, or reflect the activities of a specific natural person.

Sensitive Personal Information: Refers to personal information including but not limited to ID card numbers, personal biometric information, bank account numbers, property information, travel trajectories, transaction information, information on minors under 14 years old (inclusive), etc. (Our company will significantly mark specific sensitive personal information in bold in this Agreement).

III. How Our Company Collects and Uses Your Personal Information

(A) In order to provide you with, and enable you to obtain, better and more personalized products and services, when you use our company's products and services, our company will collect and use your personal information based on the following scenarios:

Account Login or Registration: Our company provides services to you based on Luban System accounts. To register as a user of our company and use our services, you need to provide information about the affiliated enterprise, the person in charge's mobile phone number, email, and password. After logging in with your Luban System account, our company will obtain related account user identification, login name, account entity name, and login status information, among other account information. Without the aforementioned account, you will not be able to become a user of the Luban System, and you will only be able to browse the public information published by the Luban System. After completing your registration, you can continue to complete your information within the product account, including but not limited to: ID card number, bank card number, contact phone number, email, WeChat ID, QQ number, contact address, etc.

Information Authentication: To ensure that our company is providing services to you or your affiliated enterprise, our company may verify the information submitted to the Luban System account. You will need to provide corresponding identity information (including but not limited to ID cards, bank cards, etc.) to our company for information authentication according to specific requirements.

Displaying Our Products/Services Information to You:

(1) Device Information: Our company will receive and record relevant information about the device you use (including device model, operating system version, device settings, MAC address, and IMEI, IDFA, OAID, and other device identifiers, device environment, mobile application list, and other software and hardware feature information), and information related to the location of the device (including your authorized GPS location as well as WLAN access points, Bluetooth, and base station sensor information).

(2) Log Information: When you use the services provided by our company's website, our company will automatically collect detailed usage information about our services as network logs. Examples include your search query content, IP address, type of browser, language used, date and time of access, and records of web pages you visit.

(3) Please note that individual device information, device operation information, etc., cannot identify a specific natural person. If our company combines such non-personal information with other information to identify a specific natural person, or uses it in conjunction with personal information, then during the combined use period, such non-personal information will be regarded as personal information. Except with your authorization or

as otherwise provided by laws and regulations, our company will anonymize and de-identify such personal information.

Our company may also use the user information you submit and our company collects for the following purposes:

(1) To provide you with services, and to maintain and improve services, carry out internal audits, data analysis, and research.

(2) Within the limits permitted by laws and regulations, our company may use the contact information you provide to promote and introduce products, services, and related activities to you, and communicate with you during pre-sale, in-sale, and after-sale stages. Additionally, when providing customer service or handling dispute resolutions, our company needs to collect and process your necessary information to verify your identity and to reply and revisit the service quality of our service personnel.

(3) Our company may use your personal information (device information, log information, etc.) to prevent, detect, investigate fraud, security hazards, illegal or violation of agreements, policies, or rules with our company or its affiliates, to protect you, other users of our company, and the legal rights of our company or its affiliated companies.

(4) Our company may combine information from one service with information from other services to provide you with services, personalized content, and suggestions.

(5) Other uses authorized by you.

(B) Other Rules for Collecting and Using Personal Information

If the information you provide contains personal information of your affiliated enterprise or others, you must ensure that you have obtained lawful authorization before providing such information to our company.

If our company uses your personal information for purposes not specified in this Agreement, or uses personal information collected for specific purposes for other

purposes, our company will obtain your consent in advance.

If our company indirectly obtains your information from third-party business partners, our company will explicitly require the third party to collect personal information after obtaining your consent in accordance with the law before collection, and inform you of the content of the shared information. For sensitive information, it must be explicitly confirmed by you before being provided to our company. Our company requires the third party to make a commitment to the legality and compliance of the source of personal information. If the third party violates this, our company will explicitly require the third party to assume corresponding legal responsibilities.

Exceptions to Obtaining Authorization and Consent.

You fully understand and agree that in the following cases, our company's collection and use of your personal information do not require your authorization and consent, and our company may not respond to your requests for correction/modification, deletion, cancellation, withdrawal of consent, or information retrieval:

- (1) Related to national security and national defense security;
- (2) Related to public safety, public health, and major public interests;
- (3) Related to criminal investigations, prosecutions, trials, and judgment enforcement in judicial or administrative law enforcement;
- (4) For the purpose of safeguarding major legal rights such as life and property of you or others, but it is difficult to obtain consent from the person;
- (5) Personal information that you disclose to the public on your own;
- (6) Collecting personal information from legally publicly disclosed information, such as legal news reports, government information disclosure, and other channels.
- (7) Necessary for signing and performing relevant agreements or other written documents with you;
- (8) Necessary for maintaining the safe and stable operation of the provided products and/or services, such as detecting and dealing with faults in products and/or services;
- (9) Necessary for legal news reporting;
- (10) Necessary for statistical or academic research conducted by academic research institutions for public interest, and when providing academic research or descriptions externally, the results containing personal information are de-identified;
- (11) Related to fulfilling obligations stipulated by laws and regulations of our company;
- (12) Other circumstances stipulated by laws and regulations.

Please be aware that, according to applicable laws, if our company takes technical measures and other necessary measures to process personal information, making it impossible for data recipients to re-identify specific individuals and reverse the process, or if our company may conduct de-identified research, statistical analysis, and prediction on the collected information, to provide support for business decisions and improve our products and services, then the use of such processed data does not require further notification to you and obtaining your consent.

IV. How Our Company Uses Cookies and Similar Technologies

(A) Cookies

To ensure the normal and efficient operation of the website, to provide you with an easier access experience, and to recommend content that may interest you, our company will store related information on your computer or mobile device: this information may be Cookies, Flash Cookies, or other local storage provided by your browser or associated applications (collectively referred to as "Cookies").

Please understand that certain services of our company can only be achieved through the use of Cookies. If your browser or browser add-on service allows, you can modify the acceptance level of Cookies or reject our company's Cookies, but refusing our company's Cookies may affect your secure access to the website and the use of services provided by our company in some cases.

If your browser or browser add-on service allows, you can modify the acceptance level of Cookies or reject our company's Cookies. For more details, please refer to AboutCookies.org. However, if you do so, it may affect your secure access to our company's website in some cases, and you may need to change user settings each time you visit our company's website.

(B) Use of SDK

To ensure the stable operation of our company's client, functional implementation, and to enable you to use and enjoy more services and features, our company's application will embed SDKs or similar applications from authorized partners.

Our company will conduct strict security checks on the application programming interface (API) and software development kit (SDK) of information obtained by authorized partners, and agree on strict data protection measures with authorized partners, requiring them to process personal information in accordance with this policy and any other relevant confidentiality and security measures.

V. How Our Company Protects Your Personal Information Security

(A) Our company attaches great importance to your information security. Our company has adopted security protection measures that are in line with industry standards and reasonably feasible to protect your information from unauthorized access, public disclosure, use, modification, damage, or loss.

(B) Our company will take reasonably feasible measures to try its best to avoid collecting irrelevant and unnecessary user information.

(C) In the event that the operation of our company's products and services is discontinued, our company will take reasonable measures to protect your personal information security, including promptly stopping the further collection of personal information.

(D) You should also protect the security of your account. Our company strongly advises you not to use communication methods not recommended by the Luban System to send your information when using the Luban System services. Please also use complex passwords to protect your account security.

VI. User Behavior Requirements

User Content Upload

You may log in, upload, publish, or transmit relevant content through the account registered in the Luban System, including but not limited to text, images, videos, links, and other information or materials (hereinafter referred to as "content"). However, you shall bear legal responsibility for this content. Our company shall bear corresponding responsibilities in cases where the law has clear stipulations.

Compliance with Laws and Regulations

You agree to comply with the following laws and regulations during the use of our company's services: Cybersecurity Law of the People's Republic of China, Law of the People's Republic of China on Guarding State Secrets, Copyright Law of the People's Republic of China, Regulations of the People's Republic of China on the Protection of Computer Information System Security, Computer Software Protection Regulations, Internet Electronic Bulletin Service Management Regulations, Regulations on the Protection of the Right to Network Dissemination of Information, and other laws and regulations related to computers and the Internet. Under any circumstances, once there is evidence that your behavior may violate the above laws and regulations, our company has the right to determine the behavior and the applicable rules and deal with it accordingly, such as terminating the service without prior notice.

Information Content Norms

(a) You can use the services provided by the Luban System to publish advertisements and other content. You must ensure that you own the copyright of the information content you upload, or have obtained lawful authorization, and that your use of the service does not infringe upon any third party's legal rights.

(b) Prohibited Content: You understand and guarantee that the content you upload, publish, or transmit on the Luban System (including your account name and other information) should comply with the constitution, laws, and administrative regulations. You should adhere to the direction of serving the people and socialism, maintain the correct guidance of public opinion, play the role of public opinion supervision, promote the formation of a positive, healthy, and upwardly mobile network culture, and safeguard the national and public interests. Our company has the right to manage the information you upload, publish, or transmit. If it is found that the information is prohibited from being published or transmitted by laws, administrative regulations, or contains the following content, our company will immediately stop the transmission of such information, take measures such as deletion to prevent the spread of information, preserve relevant records, and report to the competent authorities:

Opposing the basic principles established by the constitution;
Endangering national security, leaking state secrets;
Subverting state power, overthrowing the socialist system, inciting division of the country, undermining national unity;
Damaging national honor and interests;
Advocating terrorism, extremism;
Advocating ethnic hatred, discrimination, undermining national unity;
Inciting regional discrimination, hatred;
Undermining national religious policies, advocating cults and superstitions;
Fabricating, spreading rumors, false information, disrupting economic and social order, undermining social stability;
Spreading, disseminating violence, obscenity, pornography, gambling, murder, terror, or inciting crime;
Infringing on the legal rights and interests of minors or damaging the physical and mental health of minors;
Without the permission of others, secretly photographing or recording others, infringing on others' legal rights;
Containing terror, violence, bloody, high-risk, harmful content to the performer's own or others' physical and mental health;
Endangering network security, using the network to endanger national security, honor, and interests;
Insulting or slandering others, infringing on the legitimate rights and interests of others;
Engaging in violent intimidation, threats against others, carrying out doxxing;
Infringing on others' privacy, personal information, or data;
Spreading vulgar language, damaging social order and good customs;
Infringing on others' rights to name, trademark, reputation, portrait rights, intellectual property rights, trade secrets, and other legal rights;
Using the services for self-promotion or advertising for third parties without the company's permission (including but not limited to joining third-party links, advertisements, etc.);
Excessive marketing information, harassment information, and/or spam, vulgar information, junk advertisements;
Using languages other than the common languages of this website to produce, copy, upload, publish, disseminate content, comments, and messages;
Content, comments, and messages that are unrelated to the produced, copied, uploaded, published, disseminated information;
Content that is meaningless, or deliberately using character combinations to evade technical reviews;
Other information that violates laws and regulations, policies, disrupts the normal operation of the Luban System, or infringes on the legal rights and interests of other users or third parties.

Consequences of Uploading Illegal and Infringing Content: If the content you upload, publish, or transmit contains information or content that violates laws and regulations, or

infringes on any third party's legal rights, you will bear all adverse consequences directly. The Luban System will only assume corresponding responsibilities in cases explicitly stipulated by law. If this causes adverse consequences to our company, you are responsible for eliminating the impact and compensating our company for all losses caused, including but not limited to property damage compensation, reputation damage compensation, attorney fees, transportation costs incurred for rights protection, and other reasonable costs or fees required by the platform.

User Behavior Specifications

Unless permitted by law or authorized in writing by our company, you shall not engage in the following actions:

Removing information about copyright on the Luban System;

Reverse engineering, decompiling, or disassembling the Luban System, or attempting to discover its source code in any other way;

Using, renting, lending, copying, modifying, linking, reprinting, compiling, publishing, or otherwise using the content of the Luban System which has intellectual property rights owned by our company;

Copying, modifying, adding, deleting, hanging, or creating any derivative works of the data released into any terminal memory during the operation of the Luban System or the interactive data between the client and server during platform operation, as well as the data necessary for operation, in any form, including but not limited to using plug-ins, cheats, or unauthorized third-party tools/services to access the Luban System;

Modifying or forging instructions or data during the operation of the Luban System to change the function or operational effect of the software, or operating or disseminating platforms, methods for such purposes, whether for commercial purposes or not;

Using or accessing the Luban System with third-party software, plug-ins, cheats, systems not developed or authorized by our company, or producing, distributing, or disseminating such tools;

Interfering or attempting to interfere with the Luban System or its components, modules, data by oneself or authorizing others, third-party software;

Impersonating others or falsely claiming association with any person or entity when registering an account or using our services;

Forging headers or manipulating content in any other way that misleads others into thinking that the content is transmitted by our company;

Uploading, publishing, sending emails, or otherwise transmitting content that you have no right to transmit (such as internal information, confidential information);

Sending any unsolicited or unauthorized spam emails, advertisements, promotional materials, or any other forms of commercial communication;

Using our services for any commercial purpose or for the benefit of any third party without our company's explicit permission;

Stalking or otherwise harassing others;

Participating in any illegal or potentially illegal (as determined by our company) activities or transactions, including teaching criminal methods, selling any illegal drugs, money laundering, fraud, etc.;

Gambling,

providing gambling data, or inducing others to engage in gambling activities through any means;

Using or exploiting the intellectual property of our company (including our trademarks, brands, logos, any other proprietary data, or the layout or design of any web page), or otherwise infringing on any intellectual property of our company (including attempting to reverse engineer the client software used by our company);

Accessing our services using any automated programs, software, engines, web crawlers, web analytics tools, data mining tools, or similar tools to collect, gather, or process content and data provided through our services;

Interfering or attempting to interfere with any user or any other party's access to our services;

Intentionally spreading viruses, network worms, Trojan horses, corrupted files, or other malicious codes or projects;

Sharing or publishing identifiable personal data of others without their explicit consent;

Probing or testing the vulnerability of our services, systems, or other users' systems, or otherwise circumventing (or attempting to circumvent) any security features of our services, systems, or other users' systems;

Opening multiple accounts for destructive or abusive purposes, or maliciously uploading repetitive, invalid, large-volume data and information;

Using the internet to engage in activities that infringe on the reputation, privacy, intellectual property, and other legal rights of others;

Any other unauthorized acts not explicitly authorized by our company;

Other acts that violate laws, regulations, and policies.

Responsibility for Your Actions

You fully understand and agree that you must be responsible for all your actions under the Luban System services. Our company does not guarantee the security, correctness, timeliness, completeness, or usefulness of the results you search for using the Luban System services, and you must judge and bear all risks associated with the use of the content. Our company cannot and will not be responsible for any loss or damage resulting from the aforementioned risks.

Risks of Third-Party Payment Tools

You understand and acknowledge that any commercial risks (including but not limited to illegal activities using your account or bank card, third-party recharge followed by a refund causing your rights to be unrealizable, or recharging through third-party black-market channels) that may arise after you pay or recharge through third-party payment tools on our company's platform, may result in corresponding financial losses for you. Under the premise of our company fully performing its obligations under this agreement and complying with legal provisions, our company will bear corresponding responsibilities within the scope and conditions explicitly stipulated by law.

If you leave your affiliated enterprise, the enterprise should promptly delete the information and authorization permissions of the departed personnel. If the affiliated enterprise fails to manage and delete the information and authorization permissions of the departed personnel in a timely manner, any consequences arising from the continued

use of the Luban System by the departed personnel after leaving will be borne by the affiliated enterprise; if this causes losses to our company, our company has the right to demand compensation from the affiliated enterprise.

VII. Intellectual Property Rights

Unless proven otherwise, all original content you publish on the Luban System and related services is copyrighted by you.

The intellectual property rights of the content provided by the Luban System (including but not limited to software, technology, programs, web pages, text, images, graphics, audio, video, diagrams, layout design, electronic documents, etc.) belong to our company. The copyright, patent rights, and other intellectual property rights relied upon by the Luban System to provide related services belong to our company. Without our company's permission, no one is allowed to use (including but not limited to monitoring, copying, disseminating, displaying, mirroring, uploading, downloading content of the Luban System and related services through any robots, spiders, or other programs or devices).

Our company provides technical support for the development and operation of the Luban System and has all rights to all data and information generated during the development and operation of the Luban System and related services.

Without our company's written authorization, you are not allowed to use any trademarks, service marks, trade names, domain names, website names, or other significant brand features of the Luban System, including but not limited to "Luban Cross-border Communication" (collectively referred to as "Marks"). Without prior written consent from the relevant rights holder (including our company and other original rights holders), you may not display, use, or apply for trademark registration with the aforementioned Marks either alone or in combination, nor may you perform actions implying to others that you have the right to display, use, or otherwise handle these Marks. If your violation of this provision causes loss to the Luban System or other third parties, you shall bear all legal responsibilities.

You promise and guarantee that all content uploaded, published during the use of the Luban System and services has a legal source and has obtained the necessary authorization, and there is no transfer of intellectual property rights, portrait rights, etc., due to the upload and publication actions. You are responsible for ensuring that the content you upload and publish does not infringe on the legal rights of others.

The intellectual property rights of all content contained in the Luban System or related services are protected by law. Without the permission of our company or relevant rights holders, you shall not use or create derivative works in any form.

Without our company's written authorization, you may not perform the following actions on information content in the Luban System and related services:

Copying, reading, or adopting information content of the Luban System and related services for commercial purposes, including but not limited to publicity, increasing readership, and views;

Unauthorized editing, organizing, and arranging the information content of the Luban System and related services and displaying it on channels other than the original pages of the Luban System and related services;

Using identification methods such as special marks, special codes, etc., to generate traffic, readership guidance, transfer, hijacking, or other adverse effects on the information or content of the Luban System and related services by oneself or assisting a third party;

Other illegal acquisition of information content from the Luban System and related services.

VIII. Breach of Contract and Legal Liability

If you violate laws, regulations, normative documents, this Agreement, or other service terms of the Luban System, our company has the right to independently judge and take measures at any time without notice, including but not limited to partially or completely deleting, blocking the relevant content, imposing penalties on the violating accounts, including but not limited to warnings, restrictions, or prohibition of using part or all of the functions, terminating the relationship between the user and the affiliated enterprise, temporarily or permanently freezing or banning the account, canceling the account, and announcing the results of the handling. The losses (including but not limited to communication interruption, user data, and relevant data clearance, etc.) brought to the violating user shall be borne by the user. The Luban System will preserve records of suspected violations of laws and regulations or suspected illegal and criminal user behavior and will report and cooperate with relevant authorities according to the law.

If third parties make complaints, demands, lawsuits, claims, or suffer losses due to your violation of this agreement or other service terms, you shall bear all responsibilities. If your illegal or breach of contract actions cause our company and its affiliated companies to compensate any third party or suffer penalties from national authorities, you shall also fully compensate our company and its affiliated companies for all losses suffered, including but not limited to litigation fees, attorney fees, settlement expenses, fines, or the amount of damages stipulated in the effective legal documents, and other direct or indirect expenditure costs.

Our company respects and protects the intellectual property rights, reputation rights, name rights, privacy rights, and other legal rights of legal persons and citizens. You guarantee that the information you produce, copy, publish, and disseminate when using the Luban System and related services does not infringe on any third party's intellectual property rights, reputation rights, name rights, privacy rights, and other rights and legal interests. You shall bear all responsibilities for all rights claims raised by third parties against you; if your infringement actions cause losses to our company and its affiliated companies (including economic, goodwill losses, etc.), you shall also fully compensate our company and its affiliated companies for all losses suffered, including but not limited to litigation fees, attorney fees, settlement expenses, fines, or the amount of damages stipulated in the effective legal documents, and other direct or indirect expenditure costs.

IX. Changes, Interruption, and Termination

You understand and agree that the services provided by the Luban System are offered in their current state based on existing technologies and conditions. The Luban System will make its utmost efforts to provide services to you, ensuring the continuity and security of the services. However, you understand that the Luban System cannot foresee and prevent all technological and other risks at all times, including but not limited to force majeure, viruses, trojan horses, hacker attacks, instability in software or systems, hardware or communication line failures, third-party service flaws, and other security issues, which could cause service interruptions, data loss, and other losses and risks. Within the legally permissible scope, the Luban System is not liable for compensation for service interruptions, data losses, or other losses and risks caused by the above situations.

You understand and agree that the Luban System, for the overall operation of its services, has the right to modify, interrupt, suspend, or terminate the Luban System and related services after issuing a public notice, without being liable or owing any compensation to users. You are responsible for backing up data stored in the Luban System and related services. If you stop using the Luban System, our company has the right to permanently delete your account and data from the server, and has no obligation to provide or return the account or data to you after the termination of the service, except as otherwise provided by law.

X. Disclaimer

You understand and agree that the Luban System and related services may be affected or interfered with by various factors, and our company does not guarantee (including but not limited to):

- (1) The Luban System fully meets user requirements.
- (2) The Luban System is uninterrupted, timely, secure, reliable, or error-free.
- (3) Any software, services, or other materials obtained by the user through the Luban System meet user expectations.
- (4) Any errors in the software will be corrected.

You understand and agree that during the use of the Luban System and related services, you may encounter factors of force majeure (force majeure refers to unforeseeable, unavoidable, and insurmountable objective events), including but not limited to government actions, natural disasters, network reasons, hacker attacks, wars, or any other similar events. When force majeure occurs, the Luban System will strive to repair in the first instance and in a timely manner, but you agree that our company is not responsible for losses caused to users due to force majeure.

You read, understand, and agree that regarding the Luban System and related services, our company does not provide any kind of explicit or implicit warranty or condition, including but not limited to warranties of merchantability, fitness for a particular purpose, etc. You must bear the corresponding risks for your use of the Luban System and related

services.

You read, understand, and agree that this Agreement is formulated to ensure compliance with national laws and regulations, maintain public order and good customs, and protect the legal rights and interests of others. Our company makes judgments based on relevant laws and regulations to the best of its ability, but does not guarantee that its judgments are completely consistent with those of judicial or administrative bodies. You understand and agree to bear the consequences arising therefrom.

You agree that any failure to receive related rules, notifications, prompts, and other information due to incorrect information such as email addresses, mobile phone numbers, communication addresses, or other reasons not attributable to our company, does not affect the legal effect of such information on you, and you should be bound by it. You bear all the consequences and responsibilities arising therefrom.

XI. Applicable Law and Jurisdiction

The signing, effectiveness, interpretation, execution, and resolution of disputes under this Agreement shall be governed by the laws of the People's Republic of China.

The place of signing this Agreement is Chaoyang District, Beijing, People's Republic of China. If disputes arise between both parties, they should be resolved through amicable negotiation. If negotiation fails, you agree to submit the dispute to the jurisdiction of the people's court where this Agreement is signed.

XII. How to Contact Us

You can contact our company in the following ways, and our company will respond to your request within 30 days:

If you have any questions, opinions, or suggestions about the content of this Agreement, you can contact our company by calling our customer service number at 010-56413691 or by sending an email to supermediabuy@bluefocus.com.

You are clearly aware and agree that if you have any matters to notify our company, they should be submitted according to the official contact methods or channels publicly announced by the Luban System. Otherwise, our company may not receive your notification.

3. If you are dissatisfied with the response from our company, especially if you believe that our company's handling of personal information infringes upon your legal rights, you can also file a lawsuit in the court with jurisdiction as stipulated in the "Applicable Law and Jurisdiction" section to seek a resolution.

XIII. Assignment

In the event of a merger, division, acquisition, or asset transfer of the Luban System, our company may transfer the related assets under the Luban System and related services to a third party. Our company will notify you at an appropriate time of the transfer of some

or all of the services and corresponding rights and obligations under this Agreement to a third party for operation or fulfillment.

The ownership of the account you register on the Luban System belongs to our company, and you are not entitled to transfer, gift, lend, rent, or provide your account for use by anyone other than yourself in any way.

XIV. Effectiveness and Other Matters

The establishment, effectiveness, performance, interpretation, and dispute resolution of this Agreement shall be governed by the laws of the People's Republic of China. If any provision of this Agreement is invalid due to a conflict with the laws of the People's Republic of China, such terms shall be reinterpreted as closely as possible to the original intent of this Agreement, and the other provisions of this Agreement shall remain in full force and effect.

The headings in this Agreement are for convenience and reading only and do not affect the meaning or interpretation of any provision of this Agreement.

Under no circumstances does this Agreement constitute any form of explicit or implicit warranty or condition by our company to you, nor does it constitute an agency, partnership, joint venture, or employment relationship between the parties.

4. Any term of this Agreement deemed invalid or unenforceable by a court, arbitration tribunal, or other competent authority shall not affect the validity of the other terms of this Agreement.

5. our company reserves all rights to interpret, modify, and update this Agreement and the rules of the Luban System.

By signing this Agreement, you acknowledge and agree to all the terms and conditions stated. This Agreement is an essential legal document to ensure compliance with national laws and regulations, maintain public order and good morals, protect the legal rights of others, and to the maximum extent possible, make judgments in accordance with relevant laws and regulations. However, our company does not guarantee that our judgments will be completely consistent with those of judicial or administrative authorities. You understand and agree to bear the consequences arising from this.

If you have any questions, opinions, or suggestions about the content of this Agreement, you can contact our company by calling our customer service number 010-56413691 or sending an email to supermediabuy@bluefocus.com.

Please be aware and agree that if you have any matter that needs to be notified to our company, it should be submitted according to the official contact method or channel publicly announced by the Luban System. Otherwise, our company will not be able to receive your notification.

If you are not satisfied with the response from our company, especially if you believe that our company's processing of personal information has infringed upon your legal rights,

you may also file a lawsuit with the court with jurisdiction as agreed in the legal application and jurisdiction clause to seek a resolution.

XIV. Effectiveness and Other Matters

The establishment, effectiveness, performance, interpretation, and resolution of disputes of this Agreement shall be governed by the laws of the People's Republic of China. If any provision of this Agreement becomes invalid due to a conflict with the laws of the People's Republic of China, these terms will be reinterpreted as closely as possible to the original intent of the Agreement, and the other provisions of this Agreement shall still have full force and effect.

The headings in this Agreement are for convenience and reading only and do not affect the meaning or interpretation of any provision of this Agreement.

Under no circumstances does this Agreement constitute any form of express or implied warranty or condition by our company to you, nor does it constitute an agency, partnership, joint venture, or employment relationship between the parties.

If any term of this Agreement is deemed invalid or unenforceable by a court, arbitration tribunal, or other competent authority, it will not affect the effectiveness of the other terms of this Agreement.

Our company reserves the right to interpret, modify, and update this Agreement and the rules of the Luban System.